



CLEWISTON

SUGAR FESTIVAL

2027

SPONSORSHIP OPPORTUNITIES

MARCH 12–13, 2027

CIVIC PARK | CLEWISTON, FLORIDA

A free community celebration of
harvest season, live music and family
tradition

A statewide audience with local roots

25,000
ANNUAL ATTENDEES

The Clewiston Sugar Festival celebrates the end of harvest season with free, family-friendly entertainment in the heart of Florida’s agricultural community.

2027 FEATURED ENTERTAINMENT
TO BE ANNOUNCED OCTOBER 2026



FAMILY FUN

AGRICULTURAL
HERITAGE

LIVE MUSIC

Sponsor visibility across the full event cycle

03

01

BEFORE THE FESTIVAL

- Official poster placement
- Rack card recognition
- Digital and radio promotion

02

DURING THE FESTIVAL

- Tent City or vendor presence
- Sponsor tent hospitality
- Main stage commercial opportunities

03

ONGOING RECOGNITION

- Digital mentions
- Official program listing
- Community association with a free event

Sponsorship package overview

PACKAGE	INVESTMENT	ON-SITE SPACE	HOSPITALITY	MEDIA & RECOGNITION
Headline	\$20,000	3 Tent City or vendor spaces	8 tent passes, 6 shirts, 6 meet & greet, 6 lounge	Main stage commercial, digital mentions, program
Rockstar	\$15,000	2 Tent City or vendor spaces	6 tent passes, 4 shirts, 4 meet & greet, 4 lounge	Main stage commercial, digital mentions, program
Amplified	\$10,000	1 Tent City or vendor space	6 tent passes, 2 shirts, 2 meet & greet, 4 lounge	Main stage commercial, digital mentions, program
Opening Act	\$5,000	1 Tent City space	4 tent passes, 2 shirts, 2 lounge	Digital mentions, program
Festival Friend	\$3,500	1 Tent City space	2 tent passes, 2 shirts	Digital mentions, program
Soundcheck	\$1,500	1 Tent City space	1 shirt	Digital mentions, program

Detailed benefits appear on the following slides.

Premier Sponsorship Packages

05

HEADLINE

\$20,000

- 3 Tent City or vendor spaces
- 8 sponsor tent passes
- 6 event shirts
- 6 meet & greet passes
- 6 Friday lounge passes
- Main stage commercial
- All digital mentions
- Listed on program

ROCKSTAR

\$15,000

- 2 Tent City or vendor spaces
- 6 sponsor tent passes
- 4 event shirts
- 4 meet & greet passes
- 4 Friday lounge passes
- Main stage commercial
- All digital mentions
- Listed on program

AMPLIFIED

\$10,000

- 1 Tent City or vendor space
- 6 sponsor tent passes
- 2 event shirts
- 2 meet & greet passes
- 4 Friday lounge passes
- Main stage commercial
- All digital mentions
- Listed on program

Community sponsorship packages

OPENING ACT \$5,000 1 Tent City space 4 sponsor tent passes 2 event shirts 2 Friday lounge passes - All digital mentions - Listed on program	FESTIVAL FRIEND \$3,500 1 Tent City space 2 sponsor tent passes 2 event shirts - All digital mentions - Listed on program	SOUNDCHECK \$1,500 1 Tent City space 1 event shirt - All digital mentions - Listed on program
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SPONSORSHIP DEADLINES

DECEMBER 1, 2026

Official poster inclusion

JANUARY 30, 2027

Rack card inclusion

FEBRUARY 10, 2027

Digital and radio advertising

SPONSOR CONTACT

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